

HOA Minutes 11/19/2023

The meeting was called to order by President Gene Stumpf with 22 members present. Copies of the minutes and treasurer report were handed out to the members for review. Seeing no need for correction Craig Cruther moved to approve the minutes and was seconded by Scott Separd. Kent Burns moved to approve the treasurer's report with a second from John Fauth. Both were voted on with a unanimous vote by the membership.

Moving on to old business Kent Burns asked about Live Auctions report from the spring sale. Kevin Babbs reported we had 32 viewing, 20 bids online, but no actual online sales. Keving also explained to the membership why the spring sale and the fall sale were different charges. If the sale is under 1 hour the charge from Live Auctions is \$2000 and if the sle is over 1 hour the charge is \$2500. A concern was also brought to the membership by Kevin about Live Auctions taking buyers/bidders credit card information but DOES NOT collect any money. Kevin will direct that question to Margo about having Live Auctions help to collect the money. Gene Stumpf brought up the question if we should put a hold on animals going out of state with 2 or more head until the money has been received. It was decided upon for Kevin to use his discretion in this matter.

Larry Moffett brought up the fact that we are having an issue with the AHA mailing list for our catalog. They are to use the Heart of America Sale mailing list first, then finish up with the AHA list. Several members and buyers are still not receiving their catalog. Keving asked for catalog suggestions from the membership. Rachel Parish mentioned to say something to the AHA about changing our catalog to someone else, to see if they would offer a better deal. Keving also asked for suggestions for alternative direction for the catalog. It was decided upon for the board to discuss options at the annual board meeting in January or February of 2023. Jeremy Tjardes brought up the question "If we change our direction of the catalog can it still be posted on the AHA website and if so at what charge? It was also brought up to our attention that the HOA ad is always located in the back of the Hereford World. What do we need to do to move our ad location?

New Business - None

Election of Board members:

Larry Moffett nominated and Randy Kline seconded to accept nominations for Scott Shepard, Lucas Stumpf, Kurt Peterson, and Larry Moffett.

Randy Kline nominated and Jeremy Tjades seconded that Corey and Emily Perry remain as Secretary/Treasurer.

Kevin Babbs retained as Sale Manager with a motion by Kent Burns and a second by John Fauth.

John Lidy remains in member services with a motion by Craig Cruther and a second by Craig Ogle.

David Biggs moved to adjourn with a second by Kent Burns.